

Creating New Values



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His Majesty Kabaka

Ronald Muwenda Mutebi II



Katikkiro (Prime Minister) **Charles Peter Mayiga**



Minister for Finance, Investment, Planning and Economic Development

Robert Waggwa Nsibirwa

WELCOME

Buganda Kingdom is the largest traditional Kingdom in present day Uganda, comprising of Uganda's entire Central region including the capital City Kampala with the population of about 10 million people.

The Kingdom's strategic central location is a home of a hive of malleable enterprises, aiding a strong commanding investment spring board.

Why Buganda?

» 70% of business sales or goods and services take place within a radius of 50-80kms from which is all Buganda
» The passion, love and loyalty of the people of Buganda for their King and Kingdom are in their DNA. You will have guaranteed access to this segment of the market.

» The current Kingdom administration is young, dynamic, professional, and supportive towards investments.

» Buganda Kingdom has a lot of land constituted with water,

forests and special stones among others

» Some pieces of land are in the capital city and urban centers (very prime for high end developments); while the rural areas have big chunks of fertile land for commercial farming.

In this edition of the Kingdom's Investment profile, we are proud to have partnered with Uganda Investment Authority, to share with you our priotiy sectors and various investment opportunities showcased in the various Kingdom companies under Agriculture, Real Estate, Media, Telecom and Education sectors.

With the existence of sound macroeconomic policies and an attractive investment climate, one is assured of maximising a good return on investment.

We welcome you to consider doing business with us.

Sebannefikoland.

Sebuwufu Roland Michael
Chief Executive Officer
Buganda Investments and
Commercial Undertakings Limited.



■ Introduction

Buganda Land Board Ltd is a company that administers all land and estates that were returned to the Kabaka of Buganda under the Traditional Rulers Restitution of Assets and Properties Act, Cap 247 and its subsequent agreements.

Scope Of Operation

With a coverage of over 700 square miles BLB operates a network of eleven branches (11) country wide to directly oversee land transactions pertaining to;

- Bibanja holdings on land under BLB' jurisdiction.
- Clients with leasehold titles that wish to transfer of their legal interests.
- Clients with leasehold titles that want to Mortgage their property.
- Clients with leasehold titles that may want to subdivide, sublease or sublease a condominium.
- Bibanja holders that are financially constrained but can use the help of financial institutions to acquire land titles (Lease Access Finance Initiative LAFI)
- Companies that have entered into development partnerships with BLB.

AVAILABLE LAND FOR INVESTMENT

Residential Use

Land is available in the areas of Katadde, Galamba, Lwadda, Magigye, Makindye, Kira, Kabumba, Gayaza, Ggaba, Kansanga, Mawanga, Munyonyo, Luzira, Lubaga, Wakaliga, Kawuku, Ggaba, Nabulagala, Kisugu, Wakaliga, Lusaze, Kawalira, Kitala, Kakiri, Lyamutundwe, Nsaggu, Kiziba, Kasanje, Lwamutundwe, Buloba, Koba, Musindye, Bamugaya, Ngoggwe, Kalagala Bweyale, Lwanyonyi, Namubiru, Takajunge, Nyenje, Kyanja, Bajo, Kikota, Kikota, Kisigula, Ntenjeru, Kigo, Busabaala

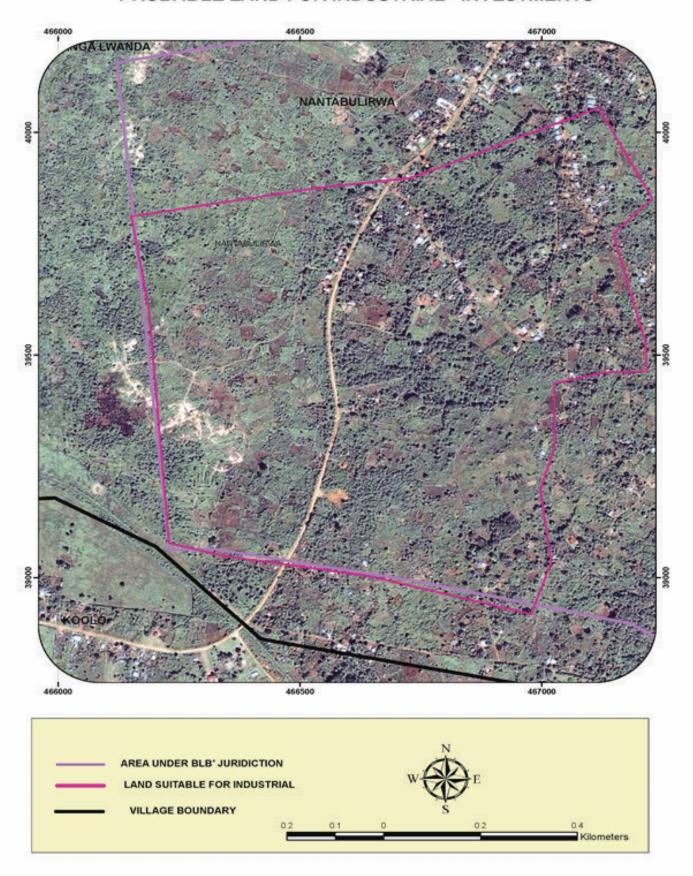


Commercial Use

Land is available in the areas of Wakaliga, Rubaga, Mengo, Lungujja, Kisenyi Nalukolongo, Katwe, Kibuye, Koome Island.



PROBABLE LAND FOR INDUSTRIAL INVESTMENTS



Industrial Use

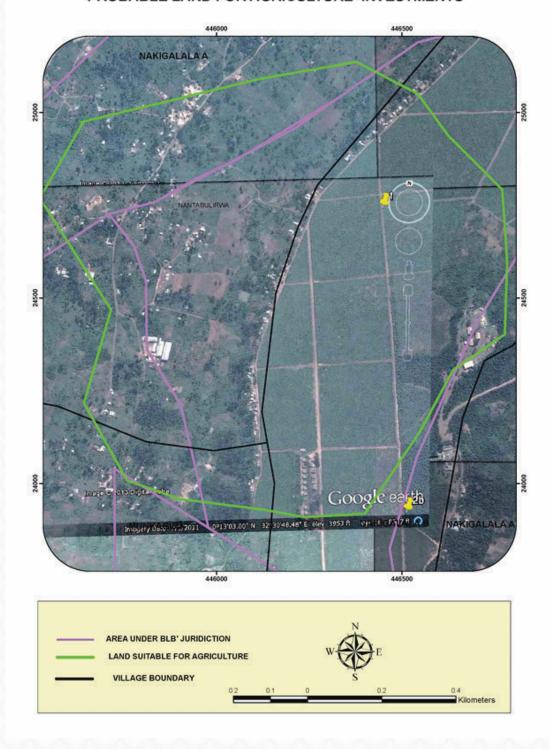
Nantabulirwa, Namamonde, Kalagi, Katosi, Mpata, Lwanyonyi



Agricultural Use / Forestry

Buvuma, Kalangala, Vugamira, Dilwe, Kakula, Kikandwa, Kayini, Nakisunga, Wagala, Kyampisi, Bugombe, Nyenga, Buikwe, Ntenga, Nakifuma, Nakisunga, Butenga, Kalisizo, Katwe, Ntikohill, Butanga, Kalungu, Kikise, Kanabulemu, Kakuto, Kwatampola, Lwengo, Buddu, Butenga, Buunga, Senya, Masaka, Kalungu, Buddu, Bowa Bowa, Kalasa, Kikamulo, Ngoma, Katikamu, Nyiimbwa, Wabusana, Wakyaato, Kalagala, Nyimbwa, Bulatira, Kasiso, Lutamu, Kapeeka, Makulubita, Nakigalala

PROBABLE LAND FOR AGRICULTURE INVESTMENTS



For more information please contact:

Buganda Land Board

Masengere – Building, Mengo.

Tel; +256 414 271921, +256 312 263 741/2
+256 730 722 045. Toll Free; 0800140140

Email; info@bugandalandboard.or.ug

Website: www.bugandalandboard.or.ug



Introduction

BugandaInvestmentandCommercial Undertakings Limited (BICUL) is the Kingdom holding company in which other companies directly engage in trade and commerce.

CORE OBJECTIVES OF BICUL

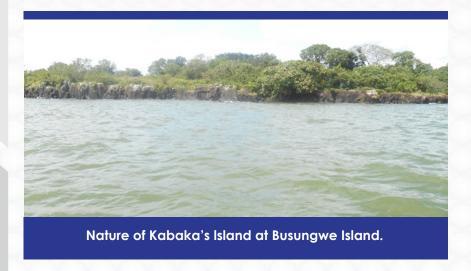
- I. Hold stock of shares in the various Kingdom subsidiaries as well as setting up more viable trading entities for the Kingdom.
- II. To act as the investment advisory unit of the Kingdom and as such be the focal point of contact between the Kingdom and any intending investors.
- III. To ensure strategic partnerships with philanthropic and other development oriented not for profit organizations whose objective is to serve the poor and indigent within the communities.

AVAILABLE ESTATES FOR INVESTMENT

We have several pieces of land for Investors interested in Housing facilities and Commercial Agriculture.

- 1. Land at Busungwe Island, Freehold Register Volume Msk setting up 69 Folio 12.
 - i) Land Size: It is approximately 97.0 Acres.
 - ii) Land Description:

This land is composed of a rock, a forest and shrubs. It is surrounded by Lake Victoria, as per Photograph below:-



iii). Accessibility

The land is located in Rakai District, Kyebe Sub-County of the Central Region of Uganda. Rakai is located approximately 62 kilometres (39 miles), by road, southwest of Masaka, the largest town in the sub-region. This is approximately 208 kilometres (129 miles), by road, southwest of Kampala, Uganda's capital and largest city. Boating from Kasensero Landing Site to the Island takes 20 minutes. This island is near Kabaka's Palace at Lukunyu, Nangoma which is the boundaries of Uganda and Tanzania.

iv) Proposed Investment options

The Island can be developed with Hotels, Beaches as well as good accomodation for tourists.

- 2. Land at Samaliya-Buddu Block 326 Plot 2- 326 Acres.
 - i) Land Size: It is approximately 326.0 Acres.

ii) Land Description:

This land was leased to Samaliya Estates for a term of **99 years** since **1920**. The lease expires 2019. Part of this land is developed with old buildings including for Coffee factory, Stores and residential. There are no serious activities on this Estate.



Existing old buildings located on Samaliya Estates

iii) Accessibility

Samaliya Estate is approx. 140 kms from Kampala City.

iv). Proposed Investment Options

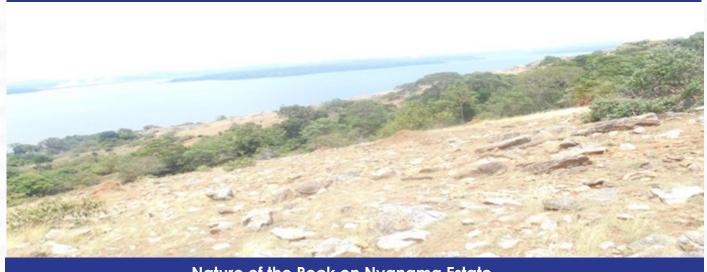
The old buildings on this estate can be renovated to serve as Ware houses for manufactured goods.

It is arable land for commercial agriculture because the loam soils favour the growth of cash crops i.e. Tea and Coffee since they are grown on the said land and, other seasonal crops like maize, Banana, etc.

- 3. Land at Nyanama Estate, Kyaggwe Block 476 Plot 6- 122 Acres.
- i) Land Size; It is approximately 122 Acres
- ii) **Land Description**; This land is on a hill and part of it is non-arable since it contains a rock. The biggest part of it is arable land characterized by a thick forest. The land touches Lake Victoria.

Residents around this estate are **poor peasants** who normally grow food crops for home consumption.

Approx. 40 acres of land is occupied by illegal tenants. The photograph below shows the nature of this land.



Nature of the Rock on Nyanama Estate



Part of arable land for agricultural purposes.

iii) Accessibility

This land is located in **Buikwe District**, **Ngogwe Sub-County at Buweera-Butale village**, approximately **70 kilometres (40 miles)**, by road, east of Kampala. This location lies approximately **12 kilometres (7.5 mi)**, by road, southeast of Lugazi, the nearest large town. Buikwe is a small town in south-eastern Central Region. It is the administrative capital of Buikwe District and is the location of the district headquarters. It is the home base of **Nalubaale Football Club**, one of the clubs in the Ugandan Premier Football League.

iv) Proposed Investment options

The arable land can be used for commercial agricultural investments i.e. investing in eucalyptus trees or pine trees.

The rock on this Estate can be used for further investments depending on the advice of the Geologist. Developing Leisure gardens and hotel are also other investment options on this land.

4. Land at Kaduuba, Buluuli Block 13 Plot 2

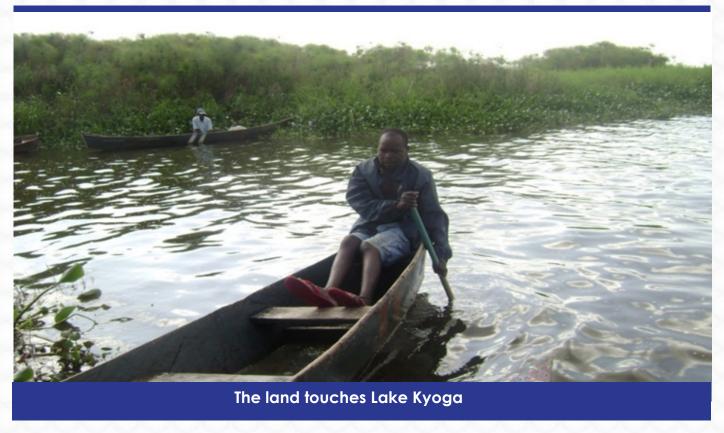
i) Land Size

It is approx. 644 Acres

ii) Land Description

The sloping land contains good loam soils and a wetland. It also contains shrubs and part of it is occupied by illegal tenants who grow food crops for home consumption. This land touches Lake Kyoga.





i) Accessibility

This land is located in Nakasongola District, Lwampanga Sub-County at Kaduuba village in the Central Region of Uganda. Nakasongola town is the site of the district headquarters. Kaduuba, Nakasongola is approximately **150 kilometres (90 miles)** north of Kampala, on an all-weather tarmac highway between Kampala and Masindi.

Proposed Investment Options

Commercial Agriculture is the best investment option on this estate i.e. growing seasonal crops like maize or planting trees like eucalyptus for future investments.

Mulago Estate, Kibuga Block 29

- i) Land size: The land is approx. 4 acres
- ii) Land Description

The slopping land has a slight valley at the lower boundary, heavily squatted with slum developments, characterized by permanent houses. Approximately **2 acres** of this land was leased to sitting tenants. All tenants on this Estate were registered by Kabaka's Estates Office including approximate sizes of their plots.



Present day Slum developments on Mulago estate

iii) Accessibility

This Land is situated within the central business district of **Kampala off Mawanda Road**, **at Mulago Nsooba**. At the lower end of the hill about 2 kilometres (1.2 miles) from hospital complex, are the Uganda Museum and headquarters of the Uganda Wildlife Authority at Kamwookya. The British High Commission office, and the High Commission office of the Republic of Rwanda are both located in neighboring Kamwookya.

iv) Proposed Investment Options

The total 4 acres of land is sold outright (mailo) to interested Investors who wish to develop the land for commercial investments i.e. constructing modern Commercial Residential homes.

2. Bunamwaya Estate, Kyadondo Block 265 Plots 5512 & 5513

- i) Land size: The land is approx.30 Acres
- ii) Land Description

This land is hilly, heavily squatted with slum developments, characterized by permanent houses. Approximately 5 acres of this land were leased to sitting tenants. Many tenants on this Estate were registered by Kabaka's Estates Office.

iii) Accessibility

Land at Bunamwaya - Lubowa is a location in Wakiso District of the Central Region of Uganda. It is a suburb of Kampala, the capital of Uganda and the largest city in that country.

Bunamwaya -Lubowa is bordered by Kabowa and Kitebi to the north, Najjanankumbi and Makindye to the northeast, Munyonyo to the east, Kaazi-Busabala to the southeast, Kajjansi to the south, Nakigalala to the west, and Buddo to the west. It is located approximately **11.5 kilometres (7.1 mi)** by road south of the Kampala central business district, on the Kampala-Entebbe Road.

iv) Investment Options

The total **30 acres** of land can be sold outright (mailo) to interested Investors who can develop the land for commercial investments for example constructing modern **Commercial Residential Homes**.

OTHER POTENTIAL INVESTMENT ATTRACTION AREAS.

LAND IN BUSAABALA

These are ten (10) acres stretching to shores of Lake Victoria. It's a flat partly rocky land suitable for a recreation and or hospitality facility. Located 11.2km off Entebbe road from Kibuye trading centre on Kaazi road.

LAND IN MENGO.

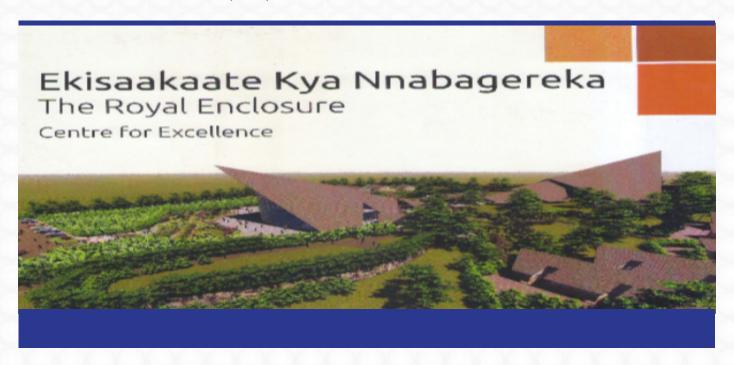
Located opposite the Kabaka's Roundabout (Nantawetwa) along Kabakanjagala road and Rubaga road. Suitable for a business/commercial complex.

LAND AT KISENYI

This piece of land is located in the city Center of Kampala comprising of 2.0 Acres, (Plot 136, Block 12 at Kisenyi in Kampala District) it is a very good space for any kind of Business and Residential.

LAND AT SSISSA - ENTEBBE

It is located at SSissa along Entebbe road, it is comprised of 25 acres. Under the Nnabagereka Development Foundation, we are looking for a co-developer/investor for the Establishment of Ekisaakaate home. This is going to be a centre of Excellence to operate Ekisaakaate Kya Nnabagereka programmes throughout the year, to nurture the young generation through; character formation, mentorship and leadership development and harmonizing positive traditional and modern values. The Center shall use culture as a positive element to nurture and incubate practical non – academic social skills development and entrepreneurship that are essential elements in the contemporary World.



LAND AT WAKISO

It is located in Wakiso town Council, Wakiso District. It is comprised of 15 acres suitable for different commercial Projects like a Hospital, School and Agricultural ie making model farms, farms targeting high valued crops and Livestock.



LAND AT KITAYITA NAMAYUMBA

This land is located at Kitayita in Namayumba Sub – County, Wakiso District on two Square miles and it is accessed about 7km on Namayumba – Kitayita-Buwawula road from Namayumba Town Council. This land is suitable for a demonstration Modern Farm (for profit) and a well-built school or higher Institutions of learning.

LAND AT KASENGE

We have secured a big portion of land around Kyengera, a suburb of Kampala, ready for development. Kabaka Foundation is sourcing for a development partner to join hands to develop this land. The site is just 1Km off Kampala – Masaka Highway with an ideal environment for Industrial Development, Recreational and Fish farming among others.

Land size: approximately 13.077 Hectares

Plot No. : 85 Block No. : 345 - 346 Location : At Kasenge District : Wakiso

(a) BUNJAZI ISLAND

The name "Bunjazi", can be translated as "rock" in its different meanings i.e. strong as rock- rocky – firm as a rock – impenetrable and strong-hold.

Bunjanzi is one of the 83 individual Islands which form the Ssese Archipelago in Lake Victoria. The archipelago has up to now been a relatively well kept secret as far as tourism is concerned and was fortunate enough, due to its isolation to have escaped the effects of civil wars on the main land.

Bujanzi Island has 320acres that stretches 5kms long and is boardered to the East by Boyonge, Bubeke and Bukasa Island and to the west by Buyovu Island. A distance of about 3 to 5kms separate Bunjanzi Island from the other Islands. The Island is isolated in nature with fresh water springs, exotic flora and fauna and almost untouched wild environment. This land is suitable for a modern tourist resort.









(b) BUNYAMA ISLAND

Bunyama Island has got 384 acres and it's located in Kalangala District, Central Region Uganda. It is the second-largest Island with a freshwater lake in the world, Bunyama islands is also a home to a variety of animals including primates, which are not easily accessible on the mainland. This has led to the evolution of a nascent but growing tourism industry on the islands. Infrastructure is still rudimentary but is slowly improving.





DEVELOPING ROYAL MARKET PLACES

BWAISE MARKET

Market land is 5 acres but actualmarket sits on only 1 acre, Developing the market to a city standard and mega shoppingcenter with storied care park.

NANKULABYE MARKET

Land is 1.4 acres, Owned by Ssaabasajja Kabaka. Maintain and managed by rexba Renovation exercise is going on. need Funding to develop this site into a mega shopping center is needed

KATWE MARKET

Sits on 4 acres Katwe Royal Market is a special purpose vehicle that will specificallysee through to the development of a modern one stop shopping experience for Ugandans in the Central Business District.

CURRENT SITUATION



CURRENT SITUATION



CURRENT SITUATION



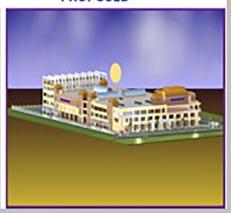
PROPOSED



PROPOSED SHOPPING MALL



PROPOSED



NAMIREMBEMARKET

DEMBE MARKET

MULAGO MARKET

sits on 1.20 acres, Needs redevelopment Sits on 1.20 acres, Located in Bwaise A taxi park has been introduced at one part of this market. The physical state of the current market is not appealing, this site offers a perfect opportunity for an upgrade

Sits on 1:20 acres, Market has declined due to relocating vendors. A new business is needed in this market most likely a specialized hospital or kindergaten.

CURRENT SITUATION

CURRENT SITUATION

CURRENT SITUATION







PROPOSED

PROPOSED

ROYAL KINDERGARTEN







MORE MARKETS IN THE WITH IN THE CAPITAL CITY KAMPALA

MUNAKU MARKET

WANDEGEYA MARKET

KIBUYE MARKET

Market sits on 0.50 acres of land, Repair works / upgrading needed of the market. This is the smallest market amongst them all. This land area and place is good for shopping mall and residential building. This was developed by KCCA, we are still in negotiations of the compesation plan between Rexba and the Kampala City Council Authority Sits on 1.47 acres. Renovation exercise started in September 2014. But it might be taken over UNRA for Mpigi Express Highway.

For more information please contact:

Buganda Investments and Commercial Undertakings Limited (BICUL)

Ministry Of Investments Planning & Economic Development Bulange Mengo P.O.Box 7451 Kampala

Tel: +256-412-74738/9 | Mob: +256-730-400208 **Email:** info@bicul.co.ug

Websites: www.buganda.or.ug| www.bicul.co.ug



Who We Are

Buganda Kingdom established a limited liability company to Namulondo Investments Limited to engage in Real Estate management and Investment on its behalf.

The company is registered under the Laws of Uganda and is solely responsible for managing the Kingdoms' large as well as widespread property portfolio (Letting and management) and engaging in real estate development on the kingdoms behalf.

The company also provides construction management services where it ensures on time delivery of a construction project while assuring quality and mitigating cost.

Property Management

We offer professional administration of Residential, Commercial, both Retail and Industrial Real Estate management while ensuring

a maximum value for money.

Letting and Advice

Depending on the ongoing tenancy period, we do minor improvements, promote property to potential clients and prepare tenancy agreements.

Construction Management

NIL offers construction management services that shall include but not limited to; Tendering, Contracting, Mobilizing and general supervision.

Facilities Management

We provide a thorough facilities management of property and ensure assets give a return for investment.

INVESTMENT IN REAL ESTATE MANAGEMENT

NIL on behalf of the Kingdom seeks to transform the skyline of Katwe, a Kampala suburb located 3 kilometers (2 minutes) drive from the Central Business District area as a major contribution to the transformation of the area with modern buildings at one of the main entry points to the City from the southern side up to the International Airport of this Country.

It shall erect a mixed commercial and Residential building for which it seeks anchor Investors to take advantage of the excellent location of the proposed Project Site which is out of the busy traffic jam City Centre but just 3km on the fringes of the Capital City. Principally the project will serve to create opportunities for the middle and small business men and women (traders), especially those operating within the area to secure their own business premises under the "Condominium Property Planning" principles. This would create a sense of ownership and security of Tenure.



Project Brief / Accommodation Schedule

NIL on behalf of the Kingdom has considered the target group main requirements and has proposed the

following five (5) project brief / accommodation schedule to meet those requirements.

1st: Adequate Parking found at the ground level and two (2) Basement Parking (1st & 2nd below the ground level), expected to provide a total of over 200 parking lots.

2nd: Is the Commercial Shops found at Lower ground, Upper ground, 1st and 2nd levels. These Commercial

Shops are made up of Small Shops (40-59sq.m) over 60No.

Medium Shops (60-79sq.m) over 25No. And Large Shops (80-100sq.m) = 4No.

NB: Each of the above shops can be combined to increase the size to accommodate large businesses as and when the need arises for big supermarkets.

3rd: Office Spaces found on the 3rd and 4th levels, totaling to 3300sq.m based on open space planning layout and can be subdivided to meet various office space users' requirements and

4th: 46No. Condominium Apartments of two (2) self-contained bedrooms with a total of 66.5sq.m floor area each.

5th: A Central Core Commercial Business Hub of four (4) Levels commercial rentable spaces, each having a total of 850sq.m giving an overall total of **3,400 sqm**

Provisional Project Cost Estimates

Provisional Project Cost Estimates of the proposed building have been worked out based on the built-up area of five (5) accommodation schedules, using a unit cost rate estimate for average quality building construction, specifications for internal and external finishing without compromising on the structural elements to ensure a secure and safe building structure.

The building is designed in such a way that it can be constructed in Phases and the first Phase having the Small Medium Condominium Commercial Block, the whole of the basement parking levels and all the Commercial Floors up to the 2nd level of the Kezimbira Block plus the Central Core Business Hub. That Phase would cost approx. **48.0B/=**, equivalent to about **14.1MUS\$ excluding VAT**. The cost of Phase II would be determined based on the period/timeframe when it would be realized.

Buganda Kingdom thus calls upon interested companies to partner with it in the delivery of this project.

For more information please contact:

Namulondo Investments Ltd

Muganzirwazza Commercial Complex, Katwe P.O.Box 14446 mengo, Kampala Uganda **Tel:** +256 414 343896

Email: info@namulondoinvestments.co.ug **Website:** www.namulondoinvestments.co.ug

Majestic Brinds



■ Introduction

Majestic Brands Limited [MBL] is a limited liability company that was established by the Buganda Kingdom innovative undertake competitive activities to harness Buganda as a Brand for the benefit of the people of Buganda.

MBL aims at re-examining re-designing systems, services and products that the Kingdom has today by reworking both the boundaries of complex challenges and coming up with ways to deliver long term solutions.

MBL is therefore mandated by the Buganda Kingdom to improve existing products and services as well as innovate and design new ones that will generate revenues for the running of the Kingdom and employment of its people.

INVESTMENT OPPORTUNITIES IN CORPORATE PARTNERSHIP

Key Focus Areas

- **Annual Development Fund**
- ii. Sponsorships

Majestic Brands Limited [MBL] is a limited liability company that was established by the Buganda Kingdom to undertake innovative and competitive activities to harness Buganda as a Brand for the benefit of the people of Buganda.

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MBL is therefore mandated by the Buganda Kingdom to improve existing products and services as well as innovate and design new ones that will generate revenues for the running of the Kingdom and employment of its people.

The Annual Donation Fund

This voluntary program handles Buganda Kingdom donations through the sell of Buganda certificates, betrothal letters, car and motorcycle stickers and Cabinet Charts. This program has been running since 2001 in Buganda, outside Buganda and in the Diaspora. Its main objective is to support the Health Camps, Kabaka Education Fund and Kingdom development activities.

Sponsorships and Partnerships

Buganda Kingdom plans and organizes over 20 social events annually. These cut across cultural and social matters and attract thousands of people from in and out of Buganda. Corporate sponsorship and partnerships are important sources of funding and the contributions are characterized as strategic investments, with the intent of generating returns that will eventually improve profits. Securing corporate support requires a keen understanding of how projects will appeal to the corporation's strategic interests.





There also enormous opportunities for mutually benefiting partnerships within the Kingdom in contract manufacturing, to produce and sell kingdom endorsed products under a Royal flagship brand.



Ngule Beer partnership between Majestic Brands and Uganda Breweries Ltd

No	Event	Date	Target No	Activities Involved
1.	Buganda Health Day	March	10,000	Health Camp; Kabaka's tour; Health Products & Services Exhibition
2.	Kabaka's Birthday Run	April	30,000	Run for Charity; Entertainment; Brand Promotion
3.	Kabaka's Birthday Celebrations	13 th April	20,000	Health Camp; Prayers; Public Gathering; Dinner; Entertainment; Brand Promotion Pre-events: Golf Tournament, Bicycle Race; Squash; Omweso
4.	Masaza Football Tournament (opening)	May	30,000	Football; Entertainment; Brand Promotion
5.	Buganda Canoe Regatta	May	10,000	Water Games Competition; Entertainment; Awards Ceremony
5.	Local Government Day	May	5,000	Legal Camp; Health Camp; Awards Ceremony
7.	Buganda Women's Day	June	2,000	Women's Football tournament; Women's Conference; Dinner
8.	Buganda Royal Art Shield	June	10,000	Music and Drama Competition; Entertainment; Award Ceremony

For more information please contact:

Majestic Brands Limited

Bulange Building,

P.O. Box 14205, Kampala – Uganda

Telephone: +256 486 660 334 **Email:** info@majesticbrands.co.ug



■ Incorporation

K2 Telecom was incorporated on 16th December 2011 as a company limited by shares.

K2 Telecom Limited is licensed by the Uganda Communications Commission (UCC) to operate a mobile Virtual Network (MVNO) business in Uganda.

Since inauguration on 31 December 2012 by His Majesty Kabaka Ronald Muwenda Mutebi II, the company has been able to establish itself as a growing brand building.

K2 Telecom target market is the mass market (Bottom of the Pyramid – BOP) that intends to benefit from the competitive rates that the company offers driven by the current business Mobile Virtue Network Operator (MVNO) model.

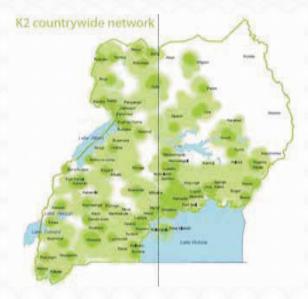
K2 TELECOM is the first Virtual Network operator in Uganda with a mission of promoting social economic growth through provision of reliable, quality and affordable telecom services to the community.

K2 Telecom Business Model

Currently, K2 Telecom operates a Service Provider (Resellers) type of MVNO that buys in bulk airtime from the host mobile network operator (MNO) and resells to target segments and have direct relationship with end users.

OPPORTUNITIES FOR INVESTMENT IN K2-TELECOM

A K2 Telecom network covers most of the country as shown in the map below



Business Opportunity

K2 has the following business opportunities

- Investment in Mobile money services and other value added services / ICT solutions.
 - Mobile money is one of the fastest growing businesses where management is looking for a co-investor;
- Dealership and agency through; K2 will open its doors to all regions in Uganda. There is an opportunity to invest in dealership.
- Supply of SIM and Scratch cards;
- Supply of equipment (IN, HRL, e.t.c) to move the business model to a thick/fat MVNO
- Direct investment in the shares of the company.
- Supply of K2 branded phones (low end up to Smart phones) and tabs.

For more information please contact: **K2 Telecom**,

P O Box 4722 Kampala Muganzirwaza Plaza Tel: 0730730001/2 Website: www.k2telecom.ug



INVESTMENT OPPORTUNITIES IN TELEVISION BROADCASTING



Incorporation

Broadcasting services BBS Terefayina, "Terefayina eyaffe" is a fully licensed free to air Television station owned by Buganda Kingdom.

It has been licensed by Uganda communications commission to operate in Uganda as TV focusing on Information, Education, Entertainment and Cultural programs.

BBS Terefayina is a 24-hour television station broadcasting 100 % in Luganda targets masses with age groups from the range of 10-45+ years.

It was launched in the 12th April by Kabaka of Buganda Kingdom. BBS Terefayina has a national and international coverage and can be viewed on both Satellite and DTT platforms: DSTV ch 287, Zuku Ch 49, Azam Ch 146, Gotv Ch 97, startimes Ch 126 with start of the art studio and latest broadcast equipment.

Areas of partnership / Investment

In order for BBS Terefayina to spread so fast in the direction of news gathering and live productions, there is need for an independent Live Production Unit we is seek to partner with organizations that have the technical capacity and equipment to take on live broadcasts for both local and international events.

The two areas of interest are:

- 1. Live broadcast equipment.
- 2. Local content production for commercial Purposes.

SNG Flyaway Kit (Uplink system):

For live coverage within and outside Uganda.



LIVE U: A live streaming service to supplement on the live news gathering and breaking news.

OB VAN with Data video system; for easy outside productions like: Kingdom events and support the Sales functions.



Content Development

BBS Terefayina would like to venture into content production/ generation on a commercial basis. We seek to partner with organizations to create a hub of Cultural, Tourism and Developmental content that sells both locally and intentionally.

Areas of content Development include;

- Cultural Content.
- Features.
- · Documentaries.
- Sports
- Tourism.

For more information please contact:

BBS Terefayina

1st Floor Masengere Mengo, Kampala Uganda

Twitter: @bbstvug
Facebook: BBS Terefayina
Website: www.bbstv.ug



Who We Are

Central Broadcasting Services Ltd is a private limited company incorporated on 15th day of June 1996.

It is owned by Buganda Government through Buganda Investments and Commercial Undertakings (BICUL) and individuals.

The company is located at Masengere Building and has regional offices in Masaka.

CBS continues to be the most dominant station in the Central region with a combined audience share of 25%.

INVESTMENT OPPORTUNITIES IN RADIO BROADCASTING



The company has a potential market in the central region and beyond which market needs to be tapped into.

With the growth in economic activities, the users especially the advertisers would like to reach new markets through advertising. In order to achieve this objective, management has several projects in which they are seeking partners to invest in. The table below shows the various projects that management would like to undertake;

PROJECT	DESCRIPTION	
Improve the quality of the signal and coverage	Will involve investing in equipment and technologies that will improve the quality and coverage of the signal in the central region and beyond.	
Production and recording studio	This will involve investing in a state of the art production and recording studio that will be used to produce local content aimed at the local and international market.	
Broad casting Studios	Management would like to acquire state of the art studios with the latest technologies to effectively compete with the competitors.	
Events management	The Kingdom holds a number of functions throughout the year. There is a need to have an events warehouse to handle the public events with a potential of making a good return.	

Expected Mode Of Financing

Any form of financing is acceptable apart from participation in the share capital.

For more information please contact:

Central Broadcasting Services Ltd (CBS)

Kabaka Anjagala Road Mengo Bulange House

P.O.Box 12760, Kampala - Uganda **Email:** info@cbsfmbuganda.co.ug **Tel:** 0414-342 280, 0414-340 030, 0414-333 892, 0414-255972

Website: www.cbsfmbuganda.co.ug





In its ninth year of operation, Muteesa I Royal University (MRU) stands out as one of Uganda's fastest growing private Universities in Uganda. MRU is licensed by the Uganda National Council for Higher Education to support the growth and development of higher education and transformation of society. MRU has got 2 campuses in Masaka and Kampala with an enrolment of 2,700 students currently running with four (4) faculties i.e. Faculty of Science and Technology, Faculty of Education, Faculty of Business and Management and Faculty of Social, Cultural and Development Studies. As a classical university transforming into a developmental university, MRU aims to develop programmes, conduct research and offer services that are responsive to community needs. The University's unique niche lies in fostering innovations, creativity, embracing technology and developing people to meet the challenges of tomorrow.

PARTNERSHIP OPPORTUNITIES IN EDUCATION (UNIVERSITY TRAINING)

Strategic Partnerships/Investment Opportunities

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We develop long - term productive partnerships and collaborations that augment the local and international standing

of the University. Below are some of the areas MRU management suggests for partnership and investment opportunities;

- 1. To establish a teaching hospital that will help the university to teach health related courses including conducting research on herbal medicines.
- 2. Revamp and equip the teaching facilities for the hotel and hospitality students
- 3. Put in place innovation hubs that will be supported by a research grant to facilitate innovations among our students, entrepreneurs and the community.
- 4. Collaborations with Agricultural Training Centers' to run skill based agricultural disciplines at MRU.
- 5. Equipping the workshops and building the capacity of MRU staff to manage them.
- 6. Engaging in communal activities to ensure contribution, to social responsibility and sustainability.
- 7. Improving and or setting up new sports complex for indoor and outdoor sports activities. These would aid
- MRU in identifying and promoting talents through sports activities.
- 8. Set up an MRU Radio Station to support the Mass Communication department in teaching, resource mobilization as well as having hands on experience for the students.
- 9. Advancement in technological innovation to include the establishment of a 'Virtual Reality Laboratory' which would in the llong-run support distance learning among others.
- 10. Promoting the exchange programmes for staff and students.





The DVC holding discussions with MRU probable partners





For more information please contact:

Muteesa I Royal University

P.O. Box 322, Masaka P.O. Box 14002, Mengo-Kampala **Tel:** +256 434251459

Email: info@mru.ac.ug
Website: www.mru.ac.ug





Buganda Royal Institute of Business and Technical Education (BRIBTE) Mengo was founded by Buganda Kingdom in 1999 with a view to equip students with practical knowledge and skills for employability.

The Institute operates under the Buganda Ministry of Education, Kingdom and is registered with the Ministry of Education, Science, Technology and Sports (MoESTS), Central Government. The Institute registration number is PCS/B/144. BRIBTE is also licensed by the National Council for Higher Education (NCHE) to offer training in Business, Technical and Vocational studies at both Certificate and Diploma levels.

PARTNERSHIP OPPORTUNITIES IN EDUCATION (VOCATIONAL TRAINING)



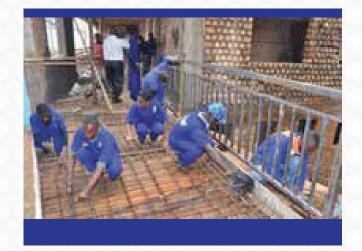
Areas for strategic partnerships

BRIBTE is interested in partnering with credible organisations and individuals to in undertaking the following activities;

- Mobilising donations in form of tools and equipments
- Internship and industrial placement
- Exchange program for staff and students iii)
- Providing tailor made training to staff/employees in other organisations
- Establishing employment links with potential employers and/or) agencies that want skilled personnel
- vi) Conducting and offering motivational speeches
- vii) Community based mobilization of students for training in Business, Technical and Vocational studies.
- viii) Promoting BRIBTE students who are talented at MDD
- ix) Conducting voluntary community based work (Bulungi bwansi)

Areas for investment opportunities

- i) Provision of tools and equipments to support practical learning and training of students
- ii) Staff training and career development
- iii) Investment in students innovative award projects
- iv) Sponsoring students' events e.g cultural gala, beauty pageants, sports gala, students welcome parties etc.
- v) Providing market for products made by BRIBTE students e.g. garments, art pieces, leather products, bakery products, etc.













For more information please contact:

Buganda Royal Institute of Business and Technical Education

Kakeeka-Mengo,

P.O. Box 29599, Kampala - Uganda **Tel:** 0772439722 / 0772336883 / 0772483434 / 0772902641

Email: bribtemengo@yahoo.com **Website:** www.bribte.com

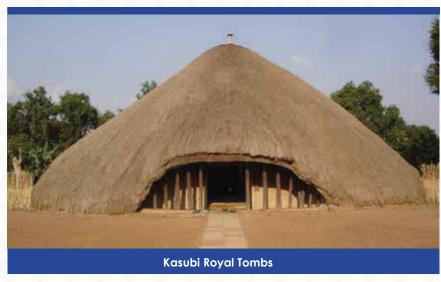


Background

Buganda Heritage and Tourism Board (BHTB) is located in the heart of Buganda Kingdom at Bulange Mengo, the administrative hub of the Kingdom. BHTB is a registered company limited by shares and it is owned by Buganda Kingdom through its holding company Buganda Investment and Commercial Undertaking Limited (BICUL), with share capital of 98%, Katikkiro's office 1% and Buganda Kingdom Treasury with 1% shares.

OPPORTUNITIES IN TOURISM

Buganda Kingdom through BHTB is looking forward for investors or partnerships from individual Ugandans both at home and in diaspora, community based groups, institutions and corporate companies that will boost its resource capacity to develop tourism in Buganda to a considerable standard.



Improved Sites/On-going Sites Restoration of kasubi royal tombs is on-going,

Cultural Significance Of The Kasubi Tombs

A world heritage site and burial grounds for four Kabakas (Kings of Buganda) and other members of the Baganda Royal family. As a result, the site remains an important spiritual and political site for the Ganda people, as well as an exceptional example of traditional architecture made with pure vegetable materials. The tomb is simply a glorious place which is among the few living heritage in the world.



- Cultural performance centre
- · Traditional food court, "Olujjuliro".
- Cultural Museum Open living museum

Royal Mile





Development accomplished in partnership with KCCA

Cultural Significance:

The historical lane commonly known as Kabakaanjagala Road is a magnificent stretch from the official palace of Buganda's king (the Kabaka) to the Kingdom's administrative centre at Bulange,

Opportunity:

• Development of sculptures along the Royal mile representing totems in the specific Clan (Bika) plots, which the basis of storytelling and clan heritage is.

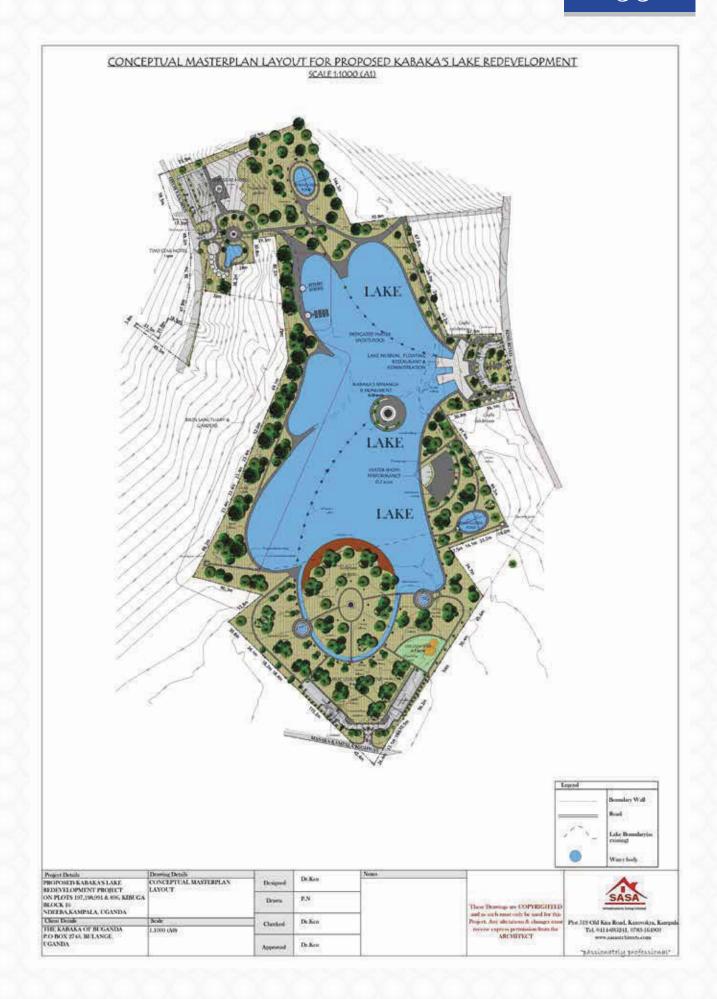


Kabaka's Lake Redevelopment Project



Cultural Significance:

Kabaka's lake, was hand dug during the reign of Ssekabaka Mwanga II (1884 – 1888). To date it is one of the only two excavated lakes in East Africa and one of the biggest of this kind in Africa. The lake would bring his water sport close to his palace in Mengo and also serve as an escape waterway in the event of armed conflict with the British.



Opportunity:

A Master plan showing size and location of various projects has been drawn and details of investment opportunities categorized as follows:

1. Public leisure spaces

- Kingdom park gardens and children's parks.
- Craft exhibition grounds.
- Sculpture gardens.
- Jogging cycling trail.
- Parking space.

2. Private leisure space.

- Five star luxury hotel.
- Bird sanctuary.
- Water sports center.
- Floating restaurant.

Cultural spaces.

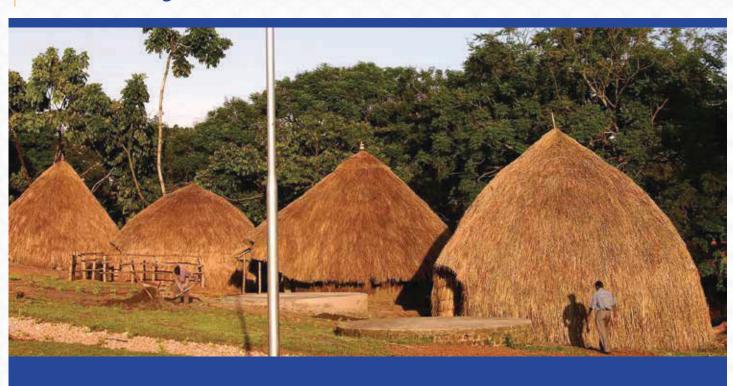
- Aquarium.
- Ssekabaka Mwanga II monument.
- Lake Museum.

4. Vocational spaces.

Fishing harbour

NOTE: A detailed master plan can be shared with a prospective investor.

Cultural Village



It reveals Buganda's intangible and tangible heritage by allowing one to step back in time to see how the people of Buganda once lived. It allows a greater depth of understanding of the Ganda through guided tours of the village, singing and dancing, storytelling and traditional meals at fireside. A section of the village will celebrate the ethnic diversity of Uganda in order to enrich the tourist experience for the visitors.

Opportunity

- Luxury accommodation in a traditional homestead that offer an opportunity for one to really get the feel of Buganda.
- Traditional eating house that prepare cultural specialties using local aromas.
- Amphi theatre for traditional performances like singing, dancing and drama.



Cultural Significance

Buganda Museum will display and exhibit ethnological, natural historical and traditional life collections of Buganda's cultural heritage. Among the collections in the museum will be playable musical instruments, hunting equipment, weaponry, archaeology and entomology.

Opportunity

- Development and establishment of a Buganda Museum
- Collection of artifacts and research
- Children's resource Centre

Call to Action

We call for partners to collaborate with the Kingdom in the following investment areas:

- Develop a cultural village that will showcase Buganda's intangible and tangible heritage hence attracting both local and foreign tourists.
- Develop and establish a Buganda Museum as an economic investment and a research hub.
- Develop and establish totem sculptures that will attract both local and foreign tourists.
- Collaborative partnerships in the following investments at Kabaka's Lake:
- Five star luxury hotel.
- Bird sanctuary.
- Water sports center.
- Floating restaurant.
- Craft exhibition grounds.
- · Aquarium.
- · Lake Museum.
- Fishing harbor

For more information please contact:
Buganda Heritage and Tourism Board
Bulange, Mengo
P.O. Box 7451, Kampala

Tel: +256 772 432546 / +256 414 274738/9



Investment Opportunities in Agriculture



Buganda Cultural and development foundation BUCADEF is the socioeconomic development agency for the Kingdom of Buganda.

Working with the local government structure that goes up to the village, we mobilize farming communities and work with them to respond to the challenges to agricultural productivity. This ultimately helps them to increase the productivity of their small holder farms for increased yields and incomes.

Background

Agriculture in Buganda accounts for a third of Uganda's GDP; constitutes the main economic activity for the rural households (especially women) and remains their main source of income. Today, the agricultural population is estimated to be a little less than 80% of the total population for Buganda. The sector meets 90% of the national food needs and generates more than 50% of the country's export revenues.

OPPORTUNITIES IN AGRICULTURE

In the short and medium term, Buganda intends to continue focusing its efforts on the traditional cash crops of Coffee and as well as Cassava, Bananas and Sweet Potato, as the main focal crops to improve household incomes. The non-traditional horticultural crops & plants, including various Fruits & Vegetables are also important for income generation.

Why invest in Agriculture in Buganda

Buganda is strategically stationed in the commercial heart of Uganda and therefore provides a unique opportunity as a market for fresh produce. The following are however critical.

- The accelerating growth and the rapid urbanization in Buganda;
- (ii) The end of the secular price decline for agricultural commodities that will make agriculture more profitable in the future;
- (iii) The greater availability of improved technological opportunities that arise from the bio-technology revolution;
- (iv) The availability of food processing infrastructure in Buganda.

The following are however the specific advantages per crop

a. Bananas

Opportunities in clean seed production, Value addition and pesticides

b. Coffee

Opportunities in seed production, coffee washing facilities for quality beans and roasting.

c. Cassava

Opportunities in clean seed production, extensive production of Cassava, processing into high quality flour, because of the potential to be used in the bakery and beer industry.

d. Sweet Potato

Opportunities in clean seed production, production and potato tubers.

e. Fish

Very high potential for fish farming because of available water bodies and swamps both for cage fishing and fish ponds. Commercial production of fish fingerings, and investment in fish feed production

The organization has access to land (approximately 50 acres) onto which new technologies can be demonstrated. We are in the process of formulating our master plan for the farm. This is another opportunity for you to work with us in developing this land into a center of excellence for agricultural technology transfer.

In summary, the success of research and advisory services in raising agricultural productivity in Buganda (4 National research Institutes are located in Buganda) depends on a concerted effort of not only farmers, but also the business community dealing in agri-business enterprises. When you work with BUCADEF you help in reducing smallholder farmer's risks (and thus increasing commercialization)

Our technical team is well versed with the traditions of the farming communities in Buganda and are therefore ready to work with you so as to achieve your objectives.

For more information please contact:

BUCADEF

PO BOX 34071, Kampala Bulange, Mengo Tel: +256414271870 Email: bucadeforg@ymail.com Web: www.bucadef.og





Buganda Investments and Commercial Undertakings Limited
Ministry of Finance, Investment, Planning & Economic Development
Tel: +256-412-74738/9
Email: info@bicul.co.ug

Websites: www.buganda.or.ug | www.bicul.co.ug

Uganda Investment Authority TWED Plaza, Plot 22B Lumumba Avenue Tel: +256 414 301000 | Fax: +256 414 342903 Email: info@ugandainvest.go.ug Website: www.ugandainvest.go.ug